



**DE
SI
GN**
PORTFOLIO

EDUARD SMIT

081 454 3041 | smiteduard@live.co.uk

DESIGN

PORTFOLIO



Making a collection of one's art is always a huge process, not only have I done everything from print right through to web and social media. In the past couple of years (18 of them by 2020) I have accumulated a vast collection.

As the years moved along I didn't always digitize all of the files and some went missing. Herewith you can view some of the work I have done in the past years. It's really a small fraction of the sheer volume of work I have done. I tried to add in a variation of work from all the years. Even some from my studies and when I was a youngling still dabbling in the design world.

I trust that this will serve as a small look into my abilities and creative skillset. All of the work is my own. I also ask you to please not copy or use any of the artwork for any other reason than showcasing my own abilities. Thank you for having a look and I hope that this collection will have your favorable consideration.

CONTENTS

LOGO AND BRAND DESIGN	003
BROCHURES, BOOKLETS AND GUIDES	005
ADVERTS PRINT MAGAZINE AND NEWSPAPERS	007
PACKAGING DESIGN	009
SIGNAGE DESIGN	011
EMAIL DESIGN	013
SOCIAL MEDIA	015
WEB DESIGN	017



EDUARD SMIT

I believe your brand can change the world, I want to be part of it.

Digital Marketing Specialist, Web,
Multimedia and Graphic Design,
Photographer and Video enthusiast
081 454 3041
smitduard@live.co.uk
ed@magic-e.co.za

-  <https://www.facebook.com/eduard.smit/>
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Logo and Brand Design

Every designer revels in the creation of brand logos. Not only is it the smallest and least design-intensive process, in the plethora of design needs but it is the most important part of creating a brand in the visual sphere. Some say it doesn't matter. I say it matters a whole lot. It's the signifier of your values, the carrier of your vision. It's the single visual representation of everything your brand, and all it entails are. It's your identity, almost like a person's name but visually represented for all they are.



BROCHURES, BOOKLETS, AND GUIDES

Brochures, Booklets, and Guides are your brand's representation of your products or services when you are not there to do the talking. Yes, it could merely act as an additional resource for sales teams to use. It plays a role in disseminating your value by visually telling the story of your solutions. It's also a tangible keepsake that goes home with your customer or prospect to remind them of who you are and what you can do for them.



STARRING: JAN VAN RIEBEECK, BARTOLOMEU DIAS OR CECIL JOHN RHODES AS YOUR GUIDE

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tourvest destination management

MOTHER CITY CAPE TOWN

STARRING: JAN VAN RIEBEECK, BARTOLOMEU DIAS OR CECIL JOHN RHODES AS YOUR GUIDE

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Travel back in time to the Cape of Storms infamous spice and trade routes. From Rhodes Memorial, Castle of Good Hope to Signal Hill, the V&A Waterfront and Cape Malay cuisine experiences, discover the exploring, tenacious and courageous spirit of South Africans.

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STARRING: JAN VAN RIEBEECK, BARTOLOMEU DIAS OR CECIL JOHN RHODES AS YOUR GUIDE

Mother City

Theatrical Tour

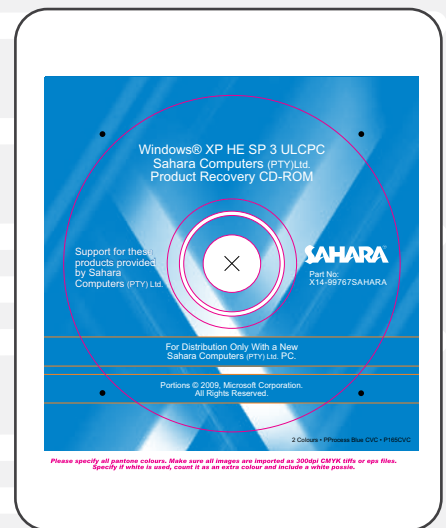
Fix the first time since 1854... you will get the chance... to meet Jan van Riebeeck!

A SHOW STOPPING TOUR OF OUR RAINBOW NATION

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PACKAGING DESIGN

Box it up, wrap it in, Scatter pack or blister box, whatever you need to ensure that when your customer gets your product that it gives them that "this is a cool brand" feeling. Packaging design is one of the most fun designs I have ever had the honor of working with. Extremely technical in nature and no there is very little room for error but it is the last touchpoint between business and client as the latter takes ownership. Make that moment count.





SIGNAGE DESIGN

The sky is open to be branded, one of the things I have probably done the most of. Signage has this magical tangible feel to it when you see that vehicle you branded in traffic or you drive past the store you branded. Nothing is more thrilling than taking a brand from logo to shopfront to social media. I have been blessed with working on some really big branding projects, events branding vehicle branding, and billboards in my career. I cant pick a favorite category of design but the one you see the most and that touches you most when you drive by has to be signage.





EMAIL DESIGN

It's easy to do mailers, It could be easy if you just put a few images together. but coding and designing for HTML and CSS Mailers become more and more tricky. You have to consider e-mail client functionality and what the designs will look like when there are no images loaded (thanks Outlook) This is truly a great test of skill vs functionality and more.



SECURITY DIRECT

SD04

Want to get more from your garage door?

Then let CENTURION's innovative and reliable SD04 garage door motor open your door to light! This new offering from the leader in access automation is packed with great features like automatic closing for your security and peace of mind and, thanks to its extended battery life, it will carry on working long after the lights go out.

The SD04 is also factory-sealed thanks to its clever design, delivering a reliable that's as elegant and stylish as it's strong.

Take advantage of our great installation specials, and experience what covering floors should feel like with Security Direct and CENTURION.

Special Offer One

HARDWARE BUNDLE WITH TORSION SPRING
BOND INCLUDED THE GARAGE
MOTOR SD04 CENTURION T10 KIT

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Special Offer Two

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MOTOR SD04 CENTURION T10 KIT

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R3499 incl VAT**

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Tel: 021 940 0370 | Mobile: 071 004 3011
www.securitydirect.co.za

CENTURION

Sorry WE'RE CLOSED

Hi there,

We're just letting you know that Centurion Systems Cape Town will be closed for a staff function from 2pm on Friday, the 21st November 2013, and will reopen on Monday, the 26th November at 8am. Should you require any technical assistance while the branch is closed, our technical support call centre can be reached on 0861 903 123.

Our products are also available through our network of distributors and leading security outlets nationwide.

We apologise for any inconvenience caused.

Kind regards,

The CENTURION Team

021 510 0951
Technical Support Line: 071 004 3011 (24h) Monday - Friday 09:00 - 18:00
Business Hours: 0861 903 123 (Sat - 10)

www.centurion.co.za
CENTURION Systems Pty Ltd reserves the right to change any product without your notice.

Automation Repair Centre

Service, Repair & Refurbishment of Gate Motors & Garage Door Openers

The best brand calls for the best service!

We're a fully-authorized repair center for the industry-leading CENTURION brand of access automation solutions, offering quality mechanical repairs on all major products, including gate motors.

Our workshop has all the latest test equipment, enabling us to perform advanced diagnostics and do the job right the first time.

Because our technicians have completed CENTURION's mechanical repairs training, you can rest easy knowing that you'll always receive the very best service and workmanship from qualified personnel.

We now also do electronics repairs!

Bring in your CP80 controller and CP84 power supply, and let us get your gate motor performing like new. We also offer free testing on all CENTURION electronics.

WINTER WINNER PROMOTION

25% DISCOUNT OFF ONE on the PRO Series Inkjets

Lexmark X5075

• Fast to use
• 24 ppm black, 17 ppm color
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Lexmark X7675

• Fast to use
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Offer Valid for 26 June 2009 Only

SAHARA

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CPT (021) 851 8085 | DEN (021) 263 2883

Merry Christmas and Happy New Year!
I would like to thank you for your support this year and extend the warmest of wishes to you and your loved ones during this Festive Season.
May 2014 be a year full of love, prosperity and happiness!
Look forward to seeing you in the New Year.
Warm wishes

Warm Wishes
Tracy Kennedy

Welcome

Tourism Services

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1 POINT

ESPRESSO M3400

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2 POINTS

POINTS 10 Points = R1500 CASH BACK
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THE PRO'S

- Least minute availability is subject to your approval
- Receive only WEDNESDAY Special meals and other services
- Valid from 01 November 2014 until 31 October 2015 (Block out Dates apply)

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- Reception desk is connected to the internet
- Display the GoPass partner signature with pride

Don't let this opportunity pass you by... Kindly complete and return the attached form today!

Deadline for confirming your free participation is Monday the 4th of August 2014 @ 12h00
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SAHARA Get It

INVITATION

Wellcome Tourism Services

Venha se reunir conosco na FIT2014 em Madrid entre os dias 30 Janeiro - 2 Fevereiro, 2013

A Wellcome Tourism Services espera por você. Nossa gerente de vendas Victoria Rodenaswiler estará disponível para reuniões no Pavilhão Sul-Alameda, localizado no Hall 4.

Envie um email para agendar uma reunião:
vrodensawiler@wellcome.co.za
Estaremos ansiosos para encontrá-la na Espanha!

(Fitur) 2013 | www.welcome.co.za |

SOCIAL MEDIA POST AND GRAPHICS

The Art of stopping the scroll. That is what the idea behind the social verse post graphic is. Apart from being well versed in digital marketing I have not only done the planning and strategy side of it, but also done quite a load of these posts graphics. I would say I average a post graphic every second day for the past 5-10 years. Way too much to showcase here.



Brand Perception
Brand Protection

01
02
03

PRODUCT SERVICE EXCELLENCE



ALL ACCESS
SMART TV



WHAT HAPPENED
TODAY?
SMART LOGGING



SDO4

SDO4 KIT Special
With FREE Installation

SET YOUR IDEAL



DS SMART



WHY?

RELIABLE



Best Cape Multi Services
SPECIAL OFFER

DS SMART

DS-Evo R4 Special
With FREE Installation



DIAGNOSTICS
MADE SMART
Making your life easier



SDO4



STAFIX



SDO4



DS SMART



Search

PICK MY SITE!



PSYCHIC



WHY?

FAST



QUESTIONS



DS SMART



DS SMART



FUTURE PROOF
YOUR BUSINESS THE SMART WAY



NO!



MORE



WHY?

SAFE



STAFIX



BRAND
IDENTITY



Meet the senses of
CENTURION



W

www.welcome.co.za



SDO4



IF ALL YOU CAN DO
TODAY
IS MOVE A LITTLE
CLOSER
YOU MIGHT GET THERE
TOMORROW



Don't Get
Left Out in
the Cold
this Winter



MS



SAFE | RELIABLE | SMART

DS SMART



Celebrating International Women's Day
#ChooseToChallenge #WID2021



WHY?

STRONG



SDO4

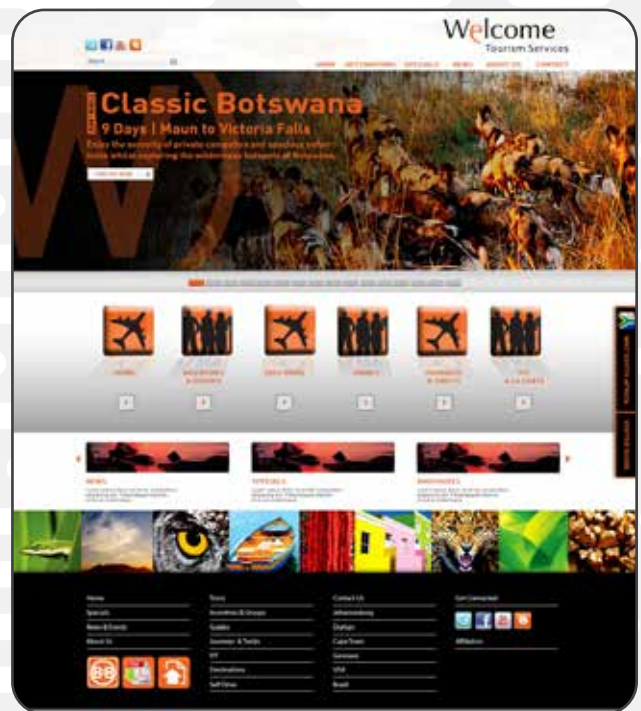
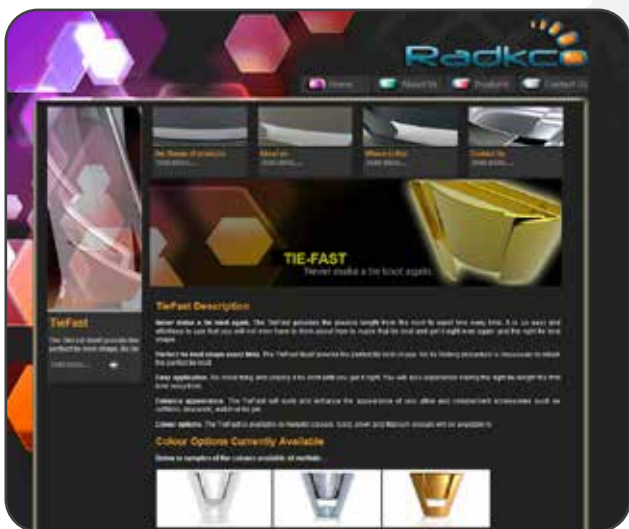


HERE TO HELP



WEB DESIGN AND DEVELOPMENT

Webdesign is the space where everything comes together, all your design work in one banner images and everything you want to showcase. Not only do you design the entire site but also the functionality of all the elements that make the entire site and then you also make sure its functionally sound. Form follow function. This is your presence while you are not there. Your voice without you.





STAY HOME AND STAY SAFE. For more information and support on COVID-19 please visit www.fetchandrepair.co.za

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- MEMBERSHIP
- FAQ
- ABOUT US
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- TERMS & CONDITIONS
- PRIVACY POLICY

Trading notice

On 27/07/2020, the company was closed for trading, repairs and technical support. In terms of Regulation 23(1)(b) of the Companies Act, 2008, the company will only be allowed to conduct business relating to COVID-19 related repairs to keep their staff and clients safe. Thank you for your understanding. Please contact us on 011 435 1242



INTELLIGENT SECURITY FOR YOUR GATE

What makes the DS-SMART so smart? Well, lots of things, but wireless convenience is where this opener easily shines!

RSRP 1890



SMART - Speed

Reducing the time of technology, the DS-SMART can make an impressive top speed of 10m per minute.



SMART - Maintenance

The DS-SMART is 100% wireless, eliminating the need for wires and cables. This makes the installation and maintenance process much easier.



SMART - Connectivity

Not the gate, smart, smart, wireless, connecting with your smartphone for remote control. This adds extra security to your gate.



SMART - Security

Ensuring that your gate is secure is the top priority. The DS-SMART is equipped with advanced technology for your safety. This is a top priority.



SMART - Diagnostics

Feedback on your gate's performance and status is provided to you via the DS-SMART app. This allows you to monitor the gate's performance and take action when needed.

DOWNLOAD A BROCHURE FOR CENTURY DS-SMART

DOWNLOAD THE CENTURY DS-SMART INSTALLATION GUIDE

YouTube Follow our YouTube channel for all the latest All DS-SMART - News | Tips | Updates | Upgrades

LEARN MORE



Get the SMART experience with the MyCentrys Pro mobile app!

The MyCentrys Pro app offers a wide range of features, including the ability to control your gate remotely, receive notifications, and more. It's the perfect way to manage your gate from anywhere.



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Whether it is a laptop, desktop, printer, tablet, projector, server, mobile device - we will have a look at the faulty unit, assess the damage to see what is wrong and provide a quotation on what is required for your beloved piece of IT equipment to be fully operational once more - we do this all FOR FREE!

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WHAT IS FETCH AND REPAIR



Walk-In Centres - You can bring your faulty unit into our branch. For information on our branches, please [click here](#).

Log a collection Online - You can log a collection request of a fee, for



- HOME
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- SPECIALIZED SAFARI'S
- SAMPLE ITINERARIES
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- BLOG
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Portugal has never been a better option for investments or as a country of residence as it is now. As a country that was affected by the 2008 financial crisis, it has managed to bounce back convincingly in its growth, consistency and winning awards along the way.



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